

## **MissionMode Helps Burrup Fertilisers Enhance Their Crisis Management Plans**

*Alert Notification System and Virtual Command Centre Facilitates Urgent Communication and Collaboration between Australian Companies*

San Diego, CA (PRWEB) September 26, 2006 – MissionMode Solutions, a leading crisis management and [emergency notification system](#), today announced that Burrup Fertilisers Pty Ltd (BFPL), owners of a new world scale liquid ammonia plant in Western Australia, has deployed the MissionMode [Virtual Command Centre](#). MissionMode will allow BFPL to send mass alert notifications and collaborate with adjacent operating companies, multiple mining, engineering, service companies, authorities and other stakeholders on the Burrup Peninsula and other locations in Australia.

The MissionMode Crisis Management system was deployed by BFPL in conjunction with TRUSCOTT Crisis Leaders and was made fully functional in BFPL's Virtual Crisis Management Environment (VCME) within two shifts (less than 24 hours). The Company now has a powerful tool that will enable it to communicate timely information to a substantial number of organisations that will result in the protection of people, assets, the environment and the livelihood of the area.

Mr. Pankaj Oswal, Chairman and Managing Director of BFPL said "In introducing MissionMode as part of our operations environment, we are confident that it comprehensively assists compliance with the Western Australian Department of Consumer and Employment Protection's (DOCEP) and other stakeholder requirements whilst at the same time meeting the safety and protection needs of the community".

The new Ammonia Plant has been developed by a private company, Burrup Fertilisers Pty Ltd and represents an investment of AUD\$700 million. BFPL is majority owned by Mr. Pankaj Oswal who moved to Perth from India in 2000 to develop the largest ever Indian-based investment in Australia.

BFPL uses natural gases as feedstock to produce liquid ammonia. The plant has an annual production capacity of 760,000 tons of liquid ammonia, making it the largest of its type in the world.

Ms. Sandra Brockwell, Safety and Training Coordinator for BFPL's Ammonia Plant in Karratha said "Our ammonia plant went live in April and we needed to develop a system that enabled very urgent communication and collaboration with a lot of different organisations who have a wide range of staff types and shift arrangements". "We required an easy to learn and rapid deployment system that could produce sophisticated communication solutions whilst at the same time being adaptable to changing environments and requirements – especially those associated with government regulators, the expectations of the community and those of our working neighbours". "MissionMode clearly met all of our requirements so we teamed up with TRUSCOTT Crisis Leaders in a number of Situational Awareness Sessions, tested the system and after being convinced that it worked well, introduced it".

Mr. Jim Truscott, director at TRUSCOTT Crisis Leaders said "We have been pleased to enable BFPL to have a best-in-class Virtual Crisis Management Environment to complement rapid-decisions between the Incident Management Team in the Control Room on site and the Boardroom in Perth," "Few resource sector companies in AsiaPacific are able to match this capability."

About MissionMode

MissionMode Solutions, Inc. is a technology services provider dedicated to streamlining urgent communications and facilitating team collaboration in a secure environment. MissionMode's unique combination of alert notification and an online collaboration environment creates a virtual command centre that helps private and public sector organizations reduce the time between knowing about a mission critical issue and doing something about it. MissionMode is a portfolio company of SilkRoad Equity LLC ( [www.silkroadequity.com](http://www.silkroadequity.com)), which specialises in public safety technologies amongst other high growth sectors. For more information, visit [www.missionmode.com](http://www.missionmode.com).

#### About Truscott Crisis Leaders

TCL is a close partner to DDV technologies who represent SilkRoad in the region and TCL is an AsiaPacific Crisis Management and Business Continuity consultancy; leaders in getting back to the future. Truscott advises companies and State Owned Enterprises from China through to Australia on hot issues, threats, commercial exposures and operational risks. Their team of Crisis Practitioners and Continuity Planners guides executives in the art of crisis leadership to develop and implement strategy for business continuity, liability and reputation under pressure. For more information, visit [www.crisisleaders.com](http://www.crisisleaders.com) .

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