

Mid 2009 Crisis Foresight is promulgated to all the top companies

RESILIENCE - THE BUSINESS VERSION OF THE ESKIMO ROLL

Paddle your Business Kayak in any Sea - The Ultimate in Resilience



The best corporate futures rest not on luck or a 'whim of the Gods' but on ...

- Risk event and hot issue, recognition, notification and activation.
- Problem solving and decision making at all levels, on your feet, in leveraged teams, no matter the pressure. Handing off issues to higher leadership to develop and implement strategy.
- Communicating, communicating, communicating and rapid return to stakeholder facing.

Accelerate away from Chaos towards Success

Utilize Virtual Crisis Management Environments (VCME) Technology

- Anticipate and pre-program the content. Force the increase of the volume and speed of message delivery by overestimating capacity needs. Incorporate multi-channel capabilities and leverage multiple channels like phone, text, email and inbound/outbound mass media publishing techniques.
- Empower decision makers to work together. Rapidly enhance capabilities by leveraging virtualization and multi-agency capabilities. Monitor, track and effectively respond to those stakeholders in the communication loops.
- Build a reliable infrastructure, integrated with your current technology and enhance resilience through leveraging emerging resources like *Smart Grids* across higher speed wired and wireless Internet. Be aware of the traps in social publishing and networking.

Resilience in Any Sea

- The ability to withstand, recover and build from debilitating business shock is achieved by putting people first + utilizing diverse resources + effectively coordinating with all external parties.



Abu Dhabi Adelaide Bangkok Beijing Brunei Brisbane Dubai
Jakarta Kuala Lumpur Melbourne Miri New Delhi Perth Singapore
Sydney Wellington www.crisisleaders.com