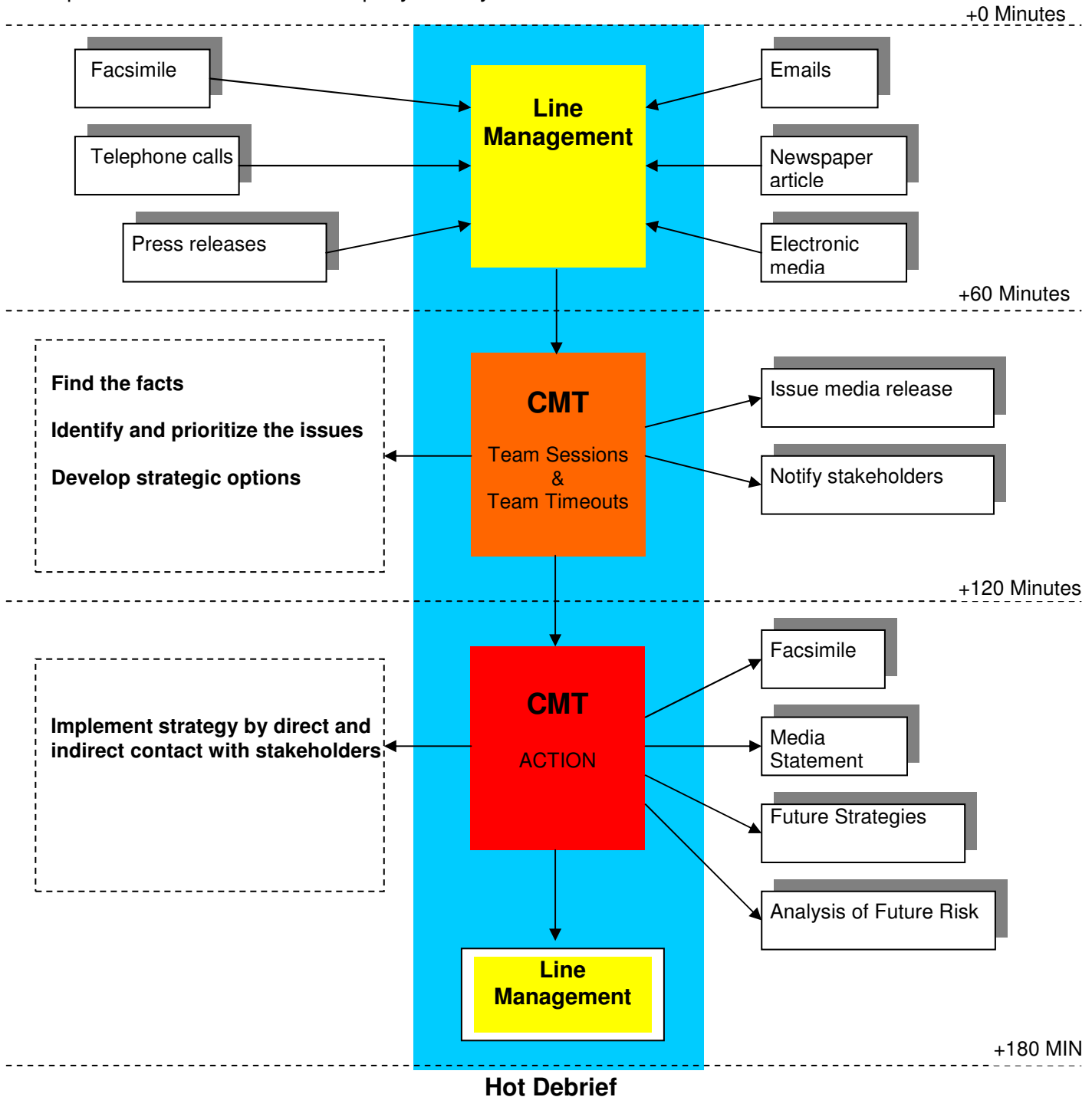


### TYPICAL CRISIS SIMULATION

Exercises achieve maximum value when preceded by some form of refresher training. This enhances success and, when the exercises are seen to be successful by all participants, the experience engenders important confidence in the company's ability to control crises.



The best plan never survives contact with a risk issue but simulations can effectively raise issues, expose vulnerabilities, as well as lay the foundation for resolution. Further, they allow a practical opportunity for executive performance before peers and subordinates.