



BUSINESS CONTINUITY THE BUSINESS CASE FOR DOING NOTHING

In an ideal world, with unlimited resources BC Managers would develop fully tested and comprehensive BCP whilst at the same time put together carefully chosen regularly exercised CMT.

However, the reality is that for the vast majority of organizations, BCM activities are compromised by limited budgets and insufficient time and resources. Therefore prioritization must take.

Is it better to try and focus on both the plan and the team or should one area be given the lion share of resources to the detriment of the other?

Our advice is that the benefits fall on of the side of having a strong CMT although some BCP development is essential to ensure that the team has the necessary information and that the required pre-planned DR arrangements are in place.

This is the minimized plan and maximized team approach.

Keep the BCP to the absolutely bare minimum with no complicated procedures and processes. Just simple information that the CMT can use at the basis of taking actions and decisions. Build the best team possible with your internal and external resources.

Train the team and exercise it again and again. Ensure that each team member is backed up by a deputy and empowered to make all necessary decisions

CRISIS or BC MANAGEMENT?

- **Maximized Team Approach**



- **Minimized Plan Approach**